



Nelson Sports Inc.
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PRESS RELEASE

FOR IMMEDIATE RELEASE

Customer Alert!

Santa Fe Springs, CA February 15, 2010: Mad Rock Climbing is issuing a customer alert for Climb X products. Climb X products are an imitation made with the intention to deceive the consumer into believing it to be genuine Mad Rock products. Mad Rock and its parent company Nelson Sports Inc. has no affiliation with Climb X or its products, which violates numerous patent and copyright laws. We encourage any customers who have been approached by Climb X to contact us immediately.

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